



## Eurotex - a global commitment

Inspiration, experience and know-how define the Eurotex concept. Eurotex is a powerhouse of design innovation and new technology development. This creative drive is key to the company's success in the global textile and apparel markets. The unique fusion of cutting edge creativity and technical expertise positions Eurotex as a centre of excellence in the textile industry.

Eurotex has been a key player in international textile and apparel markets for more than twenty-five years. They now operate modern production facilities and offices in Denmark, the UK, Bangladesh, India and China. Dedication to customer service and a 'can-do' approach to new challenges are at the heart of their corporate philosophy. Eurotex are proud of their reputation and are passionate about meeting and often exceeding their customers' quality, delivery and commercial expectations.

Honesty, integrity and a credo of environmental respect and welfare are key Eurotex values.



## Designed for success

Design innovation based on a keen understanding of market trends is vital in the world of fashion. Even the best designs need to be produced at the right time for the right price and to the right quality. Eurotex brings these elements together daily, working with a portfolio of customers at the leading edge of fashion.

To provide effective advice on fashion trends the Eurotex design team visit the world's major fashion shows and leading stores in New York, London, Milan, Paris and Copenhagen.

The design function within Eurotex is flexible and when working with a customer's design team, the emphasis will be on commercialising the product. This includes selecting the correct fabric for the design and ensuring that it can technically be made to the required commercial standard.



## Trend into fashion

Knowledge of market trends and a keen instinct for future trend patterns are central to successful fashion design. As a multi-function operation, Eurotex embraces trend prediction within a full range of disciplines relative to design, research, development, production and delivery of product. Flexibility is essential in the ever-changing fashion world and the collection development process is designed to meet the customer's objectives.

Whether the development process is driven by a customer's concept or based on an original Eurotex design proposal, Eurotex will successfully fulfill the essential partnership role.